




# Activating Managers: A Candid Conversation on Culture, Leadership, and Performance

 [RecognizeApp.com](https://RecognizeApp.com)



# Alex Grande

Your Guide to All Things Recognition & Reward



CEO,  
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**Alex Grande is a web developer with a passion for motivation and human behavior.**

**As the CEO of Recognize ([RecognizeApp.com](https://RecognizeApp.com)), Alex has spent over a decade engineering the "Human API", using technology to scale the fundamental psychological need for appreciation.**





## Kate McKinnon

HR executive & coach



CPO,  
[Kate@KateMckinnonHRSolutions.com](mailto:Kate@KateMckinnonHRSolutions.com)

**Kate McKinnon is an HR executive and coach who helps organizations build people-first cultures and develop leaders.**

**Former Head of HR at Playfly Sports, she now partners with companies on coaching, leadership development, and people strategy, and supports former athletes, veterans, and early-career professionals through career transitions.**

**Check out her website here: [KateMckinnonHRSolutions.com](https://KateMckinnonHRSolutions.com)**



**LIVE DEMO**

# Making Recognition Actually Work for Your Team

**Recognize**

## Making Recognition Actually Work for Your Team

📅 Thursday, June 25 ⌚ 1 PM ET | 10 AM PT

★★★★★

**JOIN US**

**David Jones**  
Recognition Solutions Partner

**Jess Vigorito**  
Director of Marketing

RecognizeApp.com

**Thursday, June 25 - 1 PM ET | 10 AM PT**

### What you'll see:

In this 45-minute live session, you'll see exactly how modern organizations are making recognition visible, consistent, and impactful across remote, hybrid, and field-based teams.

### Includes:

- + Real-time recognition feed
- + Automated milestones and celebrations
- + Manager insights and engagement tracking
- + Ways to drive adoption across distributed teams

### Bonus:

- Live Q&A
- \$100 gift card raffle
- 🎁 \$1,000 in rewards credit for new customers

### REGISTER HERE:

<https://us02web.zoom.us/meeting/register/ICwMyjOxTSaieLHbBF8cDA#/registration>

👉 If improving engagement and retention is on your radar, this will be a high-value 45 minutes for you!

# NEXT WEBINAR

## Driving Recognition Without Adding Another Tool to the Tech Stack



### WEBINAR

**The Frictionless Manager:**  
Driving Recognition Without Adding  
Another Tool to the Tech Stack

Thursday, July 2nd

1PM - 2PM EST

#### Speaker

Alex Grande  
CEO @ Recognize

**Thursday, July 2 | 1 PM ET | 10 AM PT**

Managers aren't struggling to recognize people because they don't care. They're struggling because recognition is buried under too many tools, tabs, and competing priorities.

#### ★ Key Takeaways

- What separates average managers from truly effective leaders
- How to drive consistent employee recognition without requiring standalone tools
- How to embed recognition into Microsoft Teams and Outlook workflows
- Reducing manager friction by meeting them inside their existing daily work environment
- Turning everyday interactions into real-time appreciation moments
- Improving adoption by eliminating the need for additional logins, platforms, or behavioral change

#### REGISTER

HERE: [https://us02web.zoom.us/webinar/register/9417815342848/WN\\_IGoRo\\_CTSaqwelHAdS3P7w](https://us02web.zoom.us/webinar/register/9417815342848/WN_IGoRo_CTSaqwelHAdS3P7w)